



## **Sponsorship Opportunities**

### Platinum Sponsor - \$10,000

- Premier name recognition in Press Releases, Media Advertising, Marketing Materials and Event Posters.
- Premier Location Sponsor Event Signage. (Sponsor Provided)
- Premier Sponsor Name and Logo on back of Tee Shirts.
- Premier Sponsor Name and Logo in Cycling Publications, Cycle California and Race Place. (If sponsorship is received by July 31)
- Sponsor Name and Logo on 10 Route Signs.
- 15 Rider Registrations.
- Premier Sponsor Name and Logo with web-link on our Website.

### Gold Sponsor - \$5000

- Name recognition in Press Releases, Media Advertising, Marketing Materials and Event Posters.
- Sponsor Event Signage. (Sponsor Provided)
- Sponsor Name and Logo on Sleeve of Tee Shirts (Large).
- Premier Sponsor Name and Logo in Cycling Publications, Cycle California and Race Place. (If sponsorship is received by July 31)
- Sponsor Name and Logo on 7 Route Signs.
- 10 Rider Registrations.
- Premier Sponsor Name and Logo with web-link on our Website.

### Silver Sponsor - \$2500

- Name recognition in Press Releases, Media Advertising, Marketing Materials and Event Posters.
- Sponsor Event Signage. (Sponsor Provided)
- 5 Rider Registrations.
- Sponsor Name and Logo with web-link on our Website.



**Bronze Sponsor - \$1000**

- Name recognition in Press Releases, Media Advertising, Marketing Materials and Event Posters.
- Sponsor Event Signage. (Sponsor Provided)
- 2 Rider Registrations (\$110 value).
- Sponsor Name and Logo with web-link on our Website.

**Partner Sponsor - \$500**

- Sponsor Event Signage. (Sponsor Provided)
- 1 Rider Registrations (\$55 value).
- Sponsor Name and Logo with web-link on our Website.

**Community Sponsor - \$250**

- Sponsor Event Signage. (Sponsor Provided)
- Sponsor Name and Logo with web-link on our Website.

**Supporting Sponsor - \$100**

- Sponsor Name and Logo with web-link on our Website.